



## ARE YOU READY?

We are a young, dynamic, passionate,  
and innovative telecommunications company.

We have more than 300 people in our team and we are all dedicated to providing quality, innovative and reliable solutions to our residential and business clients in the field of fixed-line telephony, Internet and IP television services.

**BE A PART OF THE ADVENTURE.  
WE BELIEVE IN CHALLENGES.**

**IN ORDER TO DEVELOP OUR MARKETING TEAM,  
WE ARE SEEKING EXPERIENCED MARKETING PROFESSIONAL  
FOR THE POSITION:**

# **PRODUCT MANAGER BELGRADE**

## **POSITION OVERVIEW**

Reporting directly to Marketing Director, Product Manager is responsible for portfolio strategy through developing and managing product launches. This position offers an entrepreneurial environment with opportunity to innovate and make ICT market more interesting for consumers.

## **JOB DESCRIPTION**

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- Determine pricing, packaging, bundling and discounting strategies for product offerings based on market research and data mining
- Define the roadmap for the organization's product offerings
- Track performance of products with weekly/monthly/quarterly analytics covering channel/category performance, trends and price movements
- Analyze the offers of competition
- Communicates product requirements to various parts of the organization such as Engineering, Supply Chain, Finance, Customer Care, Corporate, Wholesales and Residential Sales
- Review and analyze current technology portfolio and its ability to support enterprise, public and residential sector segment objectives
- Identify and propose specific strategies, initiatives and solutions necessary to align portfolio with organization's objectives
- Development of business drivers, business case and high level program implementation plan for specific solutions
- Create appropriate reporting and analytics according to identified trends and opportunities
- Deploy effective profitability management to equal or exceed corporate financial objectives for portfolio
- Integrate customer feedback and performance metrics into plans

## **JOB REQUIREMENTS**

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- University degree
- At least three years demonstrated success in a product development preferably within the wireless/telecommunications industry
- Demonstrated success in defining and launching products on time
- Self-starter with "outside of the box" approach
- Exceptional researching skills required to support product decisions
- Ability to think strategically and tactically
- Ability to adapt quickly to change, and work effectively under ambiguous conditions
- Technically-savvy professional with a real passion for technology.

...and from us, you can expect competitive salary and a stimulating working environment.

For application, email your CV to [konkurs@oriontelekom.rs](mailto:konkurs@oriontelekom.rs) with note: application for the position Product Manager.

**APPLICATION DEADLINE:**  
**18.01.2017.**

*Only short-listed candidates will be contacted and invited for an interview.  
All applications will be considered confidential.*



[www.oriontelekom.rs](http://www.oriontelekom.rs)